

# A DIRECT MARKETERS DREAM COME TRUE!



How would you like to get **PAID - HUGE BUX!!** For supplying us with these **ENVELOPES** that we'll mail for you **FREE!** Interested? Who wouldn't be? Please **READ** on for all the **EXCITING DETAILS!**

**Then Call our exciting FREE Hotline Message Number (201) 377-7279**

## NEW "AUTO MAGIC" MARKETING SYSTEM



Introducing A real innovation in Money Making Programs. An inexpensive, simple, NO work on your part, true opportunity to make money Anybody Can Do It! We're introducing To You Exactly What You've Been Waiting For....

In a "nutshell", Our NEW Copyrighted "Auto Magic Marketing System" can make YOU BIG MAJOR BUX! This is the original "Magic Mailer Envelope." We are able to bring to you the most fantastic, unbelievable, simple, cost effective, opportunity you will ever see before your eyes! All you do is order a minimum amount of 250 of the "Magic Mailer Envelopes," have them shipped to us and if you want, YOU DO NOTHING ELSE except sit back, have a drink and collect commission checks when we make orders! THAT IS IT! There are NO extra costs. There is NO hidden work. You order the envelopes and we will mail them for you FREE & handle all the inquiries, follow ups, and orders on your behalf to build a solid and profitable organization for you at NO ADDITIONAL COST!!

Is your current opportunity costing you less than \$50 a month for the product AND for the promotion? We Doubt It!! With most programs, you have to spend at least \$50 to \$100 for the product, then you have to go & promote it and since one mailing of a thousand pieces costs \$410 in postage alone, we doubt any opportunity can match the EXPLOSIVE POTENTIAL we are talking about here!

Go ahead - compare this with ANYTHING else out there. You'll not find a better "hands off" Money Making Opportunity on the planet!! We know. We've seen them all & that's why we promote this one!!

### HERE'S THE PLAN:

Currently - you are in some program or wish to be in some program if you can find the right one? Correct? This means you SPEND money to buy envelopes. You SPEND money to get prospects. You SPEND money for postage - OUCH! You SPEND money to have literature printed. You SPEND lots of time and effort putting together the mailing packages to send out. You SPEND. You SPEND. You keep SPENDING! Even if you are promoting on the internet, you still need to SPEND! Do you see the consistent pattern here? It is you SPENDING & SPENDING & SPENDING, etc., etc. The "Rule of Thumb" is that "it costs money to make money" NOT WITH OUR NEW COPYRIGHTED AUTO MAGIC MARKETING SYSTEM! Our system is the one & only exception to the "Rule of Thumb" you will ever find! You will never again spend money to generate leads! To have literature printed! To stuff envelopes! To spend your valuable time & money wastefully! NEVER AGAIN! First of all, you'll do no mailing whatsoever! This is a completely "Hands Off"

situation for you! Of course, it will be a lot of work & effort for us, but let's face it, this is what we do for a living & we are willing to work extra hard especially if we can help you at the same time! You already know why! Secondly, you'll buy no stamps. In other words, you'll never pay for postage again! Third, you'll have nothing printed. You will not have to handle or fold one piece of printed material. Are you promoting an opportunity that does not require printing, postage & mailings to promote their opportunity? We doubt it! Fourth, & best of all, you'll do no physical or phone work at all! NONE!

Quite simply, our new "Auto Magic Marketing System" is going to enable you to participate and #1) Earn your monthly commissions from Calagraphics, & #2) Enable you to pay for & participate in our incredibly inexpensive system & promote it all at the same time! #3) Generate Qualified Sales Leads for Your Programs!

**ALL FOR NO ADDITIONAL COSTS OR EFFORT!**

### HERE'S THE DEAL & HOW WE DO IT:

We mail over 100,000 pieces of mail each month, but we want to do more - two to three times more up to 300,000 monthly! So we obviously NEED envelopes. But not just any envelopes! Our cooperative mailings using "The Magic Mailer Envelopes" are drastically increasing our business & our customers' responses! BUSINESS IS BOOMING! So we want to keep using them! Here's where you come in. Since we are already mailing out thousands of cooperative pieces everyday, we can work together. Instead of us buying hundreds of thousands of envelopes, which doesn't help you, all you have to do is buy a little & we'll do all the work from there. We'll do our regular cooperative mailings, include your flyer with your code number on it, and when someone joins, you'll be notified daily directly from Calagraphics. If anyone has questions, we will answer them for you. We'll pay for the phone calls, the follow ups, the leads, the postage, the labor, the mailings, etc. You simply make your one 250-envelope purchase when you want! That is it!

**THIS PROBABLY SOUNDS TOO GOOD TO BE TRUE:** But keep in mind that the ONLY reason we can make this offer to you is because we're already purchasing the envelopes & we NEED them for our daily cooperative mailings. It's not like we're just starting. We've been mailing for over 24 years. Why shouldn't you be able to take advantage of this incredible mailing capacity & possibly make lots of money with us without doing any work? Why not? With our new "Auto Magic Marketing System", we just released you from all the pressure & costs of promotion. With our new "Auto Magic" System, you are eliminating all your other current promotional expenses #1) No Postage! #2) No Printing! #3) No Mailing! In fact, NO WORK AT ALL! You'll be automatically participating in promoting the Calagraphics "Magic Mailer" Envelopes Program with one simple & inexpensive 250 piece envelope when you want IT IS TRULY FANTASTIC!

By the way, let's show you some FANTASTIC potential, conservative income examples of the "Magic Mailer" system real quickly...OK? We can't guarantee what we get, but we do guarantee to try very hard! Calagraphics has a very simple & very profitable pay structure. Calagraphics pays out 40% COMMISSION on ALL SALES! The commissions range from \$20 to \$100 per SALE. PER CUSTOMER!! If you get 10 customers, which could easily be one per month for 10 consecutive months, you would get 40% commission or \$200 to \$1,000 EACH MONTH! Just on 10! Of course, when they re-order, like yourself, you'll get 40% commission again and again over and over. Let's hang

on for the wild ride!! Since we are going to continue mailing for you as you order 250 envelopes every time, you can eventually have dozens - hundreds of distributors all ordering and paying you 40% commission each & every time! By the way, there is a reason Calagraphics has paid out over \$1 MILLION DOLLARS in commissions to their Distributors! Because what we do works and it can work for you too! Just give it a chance!! How's about you? Are you holding on to your seat? We mail over 1.2 million pieces of mail and we do twice that this Year!! How many of them will be for YOU!!!

Is Direct Mail Dead?? That's Nonsense!! We've never been busier!! Just go to your local Post Office and you'll be in line waiting for everyone to get stamps, mail packages and send letters!! But not you!! We'll be doing all of that for YOU!! Which leads us to...

What About The internet?? What about it?? We use it all the time!! But our item is an envelope and it must be mailed out!! Don't forget... it's still a product and it has to get into the hands of potential customers!!

P.S. If you want in on all of this "action," act quickly! The sooner we get your envelopes from Calagraphics, the faster we can be mailing for you to build your fortune!

### IT'S "FIRST IN - FIRST OUT!"

P.P.S. PLEASE REMEMBER! These commissions are based on single purchases of envelopes. Many people order more - a lot more!! You will earn 40% commissions on multiple sales in quantity! Over & Over Again! For YEARS to come! Now that's exciting! Please join today!

### "Magic Mailer" Application Order Form

YES I'm joining! Send my initial order of 250 "Magic Mailer" Envelopes directly to CME, Inc. for me. Enclosed is \$50 plus \$8 shipping for a total of only \$58.00. PLEASE Make checks payable to Calagraphics

I'm not fully convinced. Please sign me up and send me a starter kit which contains samples and much more information. Enclosed is \$15.00 plus \$4.95 shipping for this large package. Total enclosed: \$19.95

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Money Order  Check  VISA  MasterCard  
CC# \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

Fax credit card info to: 908-604-0459.  
PLEASE DO NOT mail a copy if you fax your request!  
If you do, your order might be processed twice. ALL your requests will be immediately processed!

E-Mail us at: Calm@patmedia.net

H567

MAIL TO:

Calagraphics  
221 Sherman Ave, Suite 325  
Berkeley Heights, NJ 07922-1173

or call us at 908-604-2140

Visit our Website: [Magicmailermoney.com](http://Magicmailermoney.com)



## THE ADVANCEMENT SYSTEM (TAS)

The TAS Membership Project consists of ONE program with three phases. There is a one time membership fee of \$25, which is all a member will ever have to pay out-of-pocket. Your product is 30 mailing leads for the \$25 fee.

Purpose of the TAS Membership Project is to advance members. Each member is required to sponsor at least 2 new members and must do so to qualify for the Phase III earnings. By introducing **two new members**, a member is qualified for all three phases. There is no additional out-of-pocket expense except for the expense of sponsoring your two people.

### PHASE I - \$20 Each

You introduce two new members:	2	
Your two introduce two new members:	4	
<b>Total members in Phase I</b>	<b>6</b>	<b>6 x \$20.00 = \$120.00 *</b>
Advance fee for Phase II:		\$ 80.00
Paid to your sponsor:		\$ 20.00
<b><u>Your Cash Distribution</u></b>		<b><u>\$ 20.00 Paid To You</u></b>

### PHASE II - \$80 Each

Your two members advance: *	2	
Their two members advance: *	4	
<b>Total members in Phase II</b>	<b>6</b>	<b>6 x \$80.00 = \$480.00 *</b>
Advance fee for Phase III:		\$400.00
Paid to your sponsor:		\$ 20.00
Maintenance Fee:		\$ 20.00
<b><u>Your Cash Distribution</u></b>		<b><u>\$ 40.00 Paid To You</u></b>

\* Members advance when they have six members each under them.

### PHASE III - \$400 Each

Your two members advance:	2	
Their two members advance:	4	
<b>Total members in Phase III</b>	<b>6</b>	<b>6 x \$400.00 = \$2,400.00 *</b>
3 Entries back into Phase I:		\$ 60.00
Paid to your sponsor:		\$ 20.00
Maintenance Fee:		\$ 20.00
<b><u>Your Cash Distribution</u></b>		<b><u>\$ 2300.00 Paid To You</u></b>

Mail Check or Money Order To:

**GM ENTERPRISES  
114 LADD HILL RD  
BELMONT, NH 03220-3018**

All members are placed in the 2x4 matrix as received, however you are required to sponsor two members to be eligible for the Phase III benefits. No recruiting is necessary for being paid on the first two phases, however it is unlikely your upline would recruit enough people under you for you to cycle and get paid.

Recruiting and sponsoring people to this program will be very rewarding. Every time your sponsored people cycle you receive a \$20.00 check. It should not be difficult to sponsor two people or more for a one time entry fee of \$25.00. You can use our mailing service if you prefer not to do it yourself.

After you have completed Phase III you are given three more entries back into phase one.

PLEASE PRINT CLEARLY - THANK YOU

YES! Count me in. Enclosed is my \$25. I will sponsor two people.

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

You will receive 30 mailing leads and Master Copies to help you get started.

Sandra Kroah  
Sponsors ID# 20279