

“I Finally Found The One Mailing List Source With The Names That Really Pull Orders...Every Time I Mail!”

Dear Fellow Entrepreneur,

Have you recently noticed a slow down in response to your direct mail campaign? If you have received any response to your offer, it is not your offer that is at fault... it is the list you are using! As a serious mailer, I know the importance of having **good, fresh, quality leads** for the best results to my offers. After years of making money in direct mail, *I've discovered the absolute best source for the freshest, hottest names that fill my mailbox with cash orders every single time I mail to them!*

FACT: Success with your program has more to do with the QUALITY of the list you use rather than the QUANTITY you mail! You need to target specific types of people! My list source targets brand new, fresh opportunity BUYERS who answered ads for work-from-home offers and purchased moneymaking programs!

These prospects are 'pre-qualified buyers' generated from direct response mailings done by one of the biggest direct marketers in the country. These names may cost a bit more, but you are getting fresh opportunity buyers people who are looking for a great way to make money from home but have not been 'bombarded' with every piece of junk flying around through the mail these days! **Your offer will get a fair and honest look from every person on this list, there's no pile of garbage in these people's mailboxes for you to get lost in.** Many more popular and less expensive lists contain people such as this, who have been sold over and over so many times that they are probably afraid to even open the mailbox! You can be assured, at least, that these people would not take the time to even consider any new offers, no matter how good. By utilizing our pre-qualified leads generated from our national advertising, you can be confident of the best possible response to your offer... every time you use our lists!

Believe me, a test of just 1000 names will convince you, and you'll be back for more! We generate over 5000 new, fresh names every month so there's never any duplicates or undeliverable! I have people contact me month after month to order my newest leads!

So take this opportunity to really make me some money with your direct mail program. Order one of our 'hot-line' lists today. Believe me, you'll be glad you did!

ORDER NOW AND EXPECT GREAT RESULTS!

Sincerely,

Adam Mitchell

P.S. Use the handy order form on the sales flyer included with this letter...our mailing list orders always get **RUSH PRIORITY** so you get these red hot names fast! Order Today!!!

HUGE RESPONSE BUYERS ONLY NAMES!

MAILING LISTS!

**DIRECT RESPONSE BUYER'S
NAMES - TAKEN RIGHT OFF
THE ENVELOPES THEY SENT
TO US CONTAINING THEIR ORDER!**

**THESE ARE THE IN HOUSE BUYERS OF
ONE OF THE COUNTRYS TOP DIRECT
MAILING COMPANIES! PROVEN, TOP
CHOICE IN-HOUSE BUYERS NAMES!**

Welcome to the absolute best list on the market today bar none! We offer **Fresh, Responsive Leads!** You need them, we have them. The most important factor for the success of your mailing campaign is the quality of the names you mail to! These first time buyers names are generated from national advertising designed to obtain NEW BLOOD! These names are taken right off the envelopes they mailed to us!

These are **RED NOT** opportunity seeker BUYERS, pre-qualified by direct mail offers. These people responded to a money making or home business opportunity offer! They are ready for the right opportunity and truly believe they can make money from home by mail! Each month we spend over \$4,000 in advertising and at the first of every month we make the previous month's names available for rental! These are the **SAME** people we mail our offers to, so we **KNOW** they are good leads. The only way to ensure fresh, quality names is to run ads in national opportunity magazines yourself in order to qualify the names and gauge their interest. However, this can be extremely costly! Your only alternative is to turn to a prime source dealer, someone you know is running ads and generating fresh names. This is what we do, and this is where our Prime Source names come from.

**“BELIEVE ME, WHEN IT COMES TO QUALITY
NAME LISTS, YOU GET WHAT YOU PAY FOR!
CHEAP LISTS ARE CHEAP FOR A REASON!”**

If you want to increase your sales and income dramatically, our **PRIME CHOICE** names are what you need! Our names are *fresh and deliverable!* Don't fall victim to purchasing old useless names, some as old as 2 years! Get top quality **DIRECT RESPONSE** names and you won't have to worry about wasting money on useless leads!

Every name is a pre-qualified Opportunity Buyer. These names all responded to direct mail offers generated by one of the countries TOP home business direct marketers! They are current, fresh prospects for **YOUR OFFER!** JUST OFFER THEM A **SOLID MONEYMAKING PROPOSAL AND THEY CAN HELP FILL YOUR MAILBOX WITH CASH ORDERS!** THESE PEOPLE ARE CURRENTLY LOOKING TO BUY AND JUST NEED THE RIGHT OFFER!

THESE ARE 100% GUARANTEED BUYERS! NO TIRE KICKERS HERE—THESE ARE THE REAL DEAL!

- All names are laser printed on top-quality peel and stick labels or 3-1/2" diskette for your convenience.
- All orders are shipped by First Class or Priority Mail immediately. **FREE SHIPPING ON ALL ORDERS!**

ORDER YOUR NAMES TODAY

Please rush me the following names from your "PRIME CHOICE" Mailing List. I understand that all names are rented for one-time use only.

Please send: Peel & Stick Labels 3-1/2" Diskette

- | | | | |
|--------------------------------------|----------|---------------------------------------|-----------|
| <input type="checkbox"/> 500 names | \$70.00 | <input type="checkbox"/> 10,000 names | \$600.00 |
| <input type="checkbox"/> 1,000 names | \$95.00 | <input type="checkbox"/> 20,000 names | \$1000.00 |
| <input type="checkbox"/> 2,000 names | \$170.00 | <input type="checkbox"/> 30,000 names | \$1500.00 |
| <input type="checkbox"/> 5,000 names | \$350.00 | <input type="checkbox"/> 50,000 names | \$2500.00 |

I am paying via: Check Money Order

Name _____

Address _____

City _____ State _____ Zip _____

SEND ORDER TO:

*MM Investors
POB 1954
Hardwick, Ga., 31034*