

# LET ME BUILD YOUR DOWNLINE!

Dear Opportunity Seeker,

My Name is Gerald Peters; I am the Owner of the Downline Building Network (DBN). This system was developed by me, after years of *pain and frustration* trying to build a business from home. I've joined at least 20 different network marketing companies and countless different mail order schemes throughout the years. What usually happened was that I spent tons of money with little if any return on my investment. Sound like a familiar story? If so, I honestly think I can help you.

After years of frustration, I made it my goal in life to create a mail order based marketing system that would work for anyone, regardless of age, experience or financial situation. My company and marketing system were designed to help the "little guy" actually make money. With our system you can generate over \$680 a month in residual income, with as few as 20 active people in your downline. You can earn over \$1,960 with a downline of only 84 active members! If you fill a matrix you can even start another one and repeat the process as many times as you like, receiving countless checks!

The DBN marketing system removes all obstacles that might otherwise stand in your way to building a large and profitable downline by mail. *Low on funds?* That's no problem; you can get started for as little as \$30 a month. *Don't know how to properly and effectively promote by mail?* No problem; we have a simple postcard (and optional flyer) promotional system. Follow-ups are handled by my office and we place anyone who responds to your postcards into your downline. If you can stick a stamp you can make money with DBN! *Not sure who to send the postcards too or can't afford leads?* No problem; your monthly product cost includes opportunity seeker leads on peel-n-stick labels. You will receive leads each month as

your product purchase; plus, my office sends you FREE Marketing Postcards each month to use for your own promotional mailing with the leads!

DBN mails out over 10,000 + promotional postcards and flyers each month. We place those who respond (pre-enrollees) under our newest members virtually guaranteeing your success. Did I mention you don't have to spend a dime until you have 4 pre-enrollees (*optional upgrade to 12 pre-enrollees*) enrolled under you.

**Say Good Bye to Lotions, Potions, and Pills!** Explain this to me, how do overpriced products help you build your business? They Don't! Products don't build downlines, simple and easily duplicated marketing systems do. I have 1,000's in my downline, within 3 companies to prove it! No more sneaky tricks that many companies play on their distributors. My favorite one is being charged \$2 to receive a check that you earned! You made the company money when you purchased their product, then you brought them additional business, which generated even more money for them and they charge you a fee to pay you. It's almost laughable if you think about it. Don't get me started with BV and CC just another way company owners fleece the pockets of their distributors. *What good is the car bonus or high 5<sup>th</sup> level commissions?* The company knows the average distributor will **NEVER** sponsor enough people to earn car bonuses or 5<sup>th</sup> level compensation.

If you're sick of the tricks, lies and deceptions and just want an honest, simple yet highly effective and extremely profitable way to make money, you have found a home. I am very proud of the fact that just about anyone can join, begin mailing postcards and within a few weeks, start receiving fast start bonuses.

The company we promote pays out 70% over 3 levels in a 4x3 forced matrix structure; this

puts money in the pockets of the "little guys" who sponsor less than 20 people. You can earn \$680 with as few as 20 people! Those are numbers to get excited about! If you're a real go-getter or heavy hitter and fill your matrix with 84 people (\$1,960 monthly) you receive free re-entry into a new matrix creating a 2<sup>nd</sup> pay check. You can do this over and over.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_

CC # \_\_\_\_\_

Exp date \_\_\_\_\_ 3 digit code \_\_\_\_\_

DBN:

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DBN # 145AM

Gerald Peters  
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Ext. 1 - 24 hr. Recorded Overview

Ext. 2 - Main Office

Ext. 3 - Company Update

Ext. 6 - Fax on Demand